



Driving Question TUBRIC 2.0™

Framing
Words

Person
or
Entity

Action
or
Challenge

Audience
or
Purpose



TUBRIC™ | bie.org



1

[Wild Card]

How can...

How do...

Should...

Could...

What...

2

[Wild Card]

I
We

We as,
[Roles]
[Occupations]

[Town]
[City]
[County]

[State]
[Nation]

[Community]
[Organization]

3

[Wild Card]

Build...
Create...
Make...

Design...
Plan...

Solve...

Write...

Propose...
Decide...

4

[Wild Card]

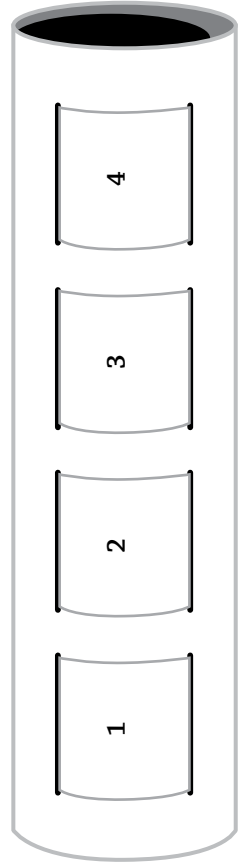
Real-
World
Problem

For a Public
Audience

For a School

For a
Classroom

For an
Online
Audience



Assembly required.
Instructions not included.
Application open-ended
It's Project Based Learning.